## *Internationales* Deutschlandforum

## 1. International German Forum "What matters to people – wellbeing and progress" Berlin, Federal Chancellery, 5 June 2013

### List of Speakers



#### Dr. Mona AlMunajjed Sociologist, Author and Advisor on Social and Gender Issues, Saudi Arabia

Mona AlMunajjed is an author and advisor on social and gender issues and has published major works on social issues in the Gulf countries. She has spent fifteen years working and advising various United Nations international agencies on programmes and projects related to gender, women and social development. She was selected by the Arabian Business Magazine as one of the World's 100 Most Powerful Arab Women in 2011, 2012 and 2013.



#### Dr. Günther Bachmann Secretary-General of the Council for Sustainable **Development, Germany**

Günther Bachmann has directed the secretariat of the German Council for Sustainable Development, which is mandated to advise the Federal Government, since 2001, and has been its Secretary-General since 2007. Previously, Mr Bachmann worked for almost 20 years for the German Federal Environment Agency (UBA), with a focus on ecology and soil protection. From 1998-2001, he was Managing Director of the Scientific Advisory Council on Soil Protection at the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety.



# Peter Bakker

President of the World Business Council for Sustainable Development

Peter Bakker has been the President of the World Business Council for Sustainable Development since January 2012, after having been involved as a member for a number of years in his role as CEO of TNT NV, the Netherlands-based holding company of TNT Express and Royal TNT Post. Mr Bakker is the recipient of the Clinton Global Citizen Award in 2009 and the SAM Sustainability Leadership Award in 2010, and is a UN World Food Programme Ambassador Against Hunger.



Dr. Stefan Bergheim Director of the Center for Societal Progress; head of the group 'wellbeing, life quality and progress' of the 'Dialog on Germany's Future', Germany

Stefan Bergheim is Director of the Center for Societal Progress, which was established in Frankfurt am Main in 2009. This independent, public-benefit think tank develops new approaches and methods for improving the quality of life in Germany. After working as an economist for a number of leading banks, Mr Bergheim went on to address subjects such as business cycle analysis, demography, education and growth, quality of life and societal progress. He was head of the working group on 'wellbeing, quality of life and progress' of the 'Dialogue on Germany's Future' initiated by Chancellor Angela Merkel.



#### Dr. Joana Breidenbach Co-Founder and Member of the Managing Board of betterplace.org and betterplace lab, Germany

Joana Breidenbach holds a doctoral degree in ethnology. She is the co-founder of betterpace.org, an online platform for social initiatives and heads the betterplace lab. Betterplace lab is a 'think-and-do' tank seeking to improve the social sector through the use of digital technologies, offering project managers, donors and social investors knowledge and tools in order to increase the efficiency of their work. Ms Breidenbach has written numerous books and articles on cultural globalization.



#### Martine Durand

Director of Statistics and Chief Statistician of the Organisation for Economic Co-operation and Development (OECD)

Martine Durand was appointed Director of Statistics and Chief Statistician of the OECD in 2010. She is responsible for providing strategic orientation for the Organisation's statistical policy and oversees all of OECD's statistical activities. During her longstanding career at the OECD, Ms Durand has co-authored numerous articles and publications. Prior to joining the OECD, she worked in a French research and consultancy institute providing services to business and industry.



#### Glenn Everett Director of the Measuring National Well-being Programme, Office for National Statistics, United Kingdom

Since April 2012, Glenn Everett is the Director of the Measuring Well-being Programme of the Office for National Statistics (ONS), a programme that aims to produce accepted and trusted measures of the well-being of the nation. Mr Everett joined the ONS in 2005 after working as Director and Chief Adviser on Statistics at the Department of Trade and Industry. An Australian citizen, Mr Everett started his career as statistician at the Australian Bureau of Statistics.



#### Franz Fehrenbach Chairman of the Supervisory Board, Robert Bosch GmbH, Germany

Franz Fehrenbach has been Chairman of the Supervisory Board of Robert Bosch GmbH and Managing Partner of the holding company Robert Bosch Industrietreuhand KG since July 2012. Mr Fehrenbach has been with the Bosch Group since 1975, and was Chairman of the Board of Management of Robert Bosch GmbH from 2003-2012. He has received a number of awards for his commitment to ecologically driven innovations: the business magazine Capital presented him with its Greentech Manager of the Year Award in 2011.



#### Christiana Figueres Executive Secretary of the United Nations Framework Convention on Climate Change (UNFCCC)

Christiana Figueres was appointed Executive Secretary of the United Nations Framework Convention on Climate Change (UNFCCC) by UN Secretary-General Ban Ki-moon in May 2010. Ms Figueres has been involved in climate change negotiations since 1995. She was a member of the Costa Rican negotiating team and represented Latin America and the Caribbean on the Executive Board of the Clean Development Mechanism in 2007, before being elected Vice President of the Bureau of the Conference of the Parties in 2008.



#### Jon Hall Head of National Human Development Reports Unit of the United Nations Development Programme (UNDP)

Jon Hall works for the United Nations Development Programme in New York, where he runs a unit supporting national human development reporting around the world. Mr Hall has been championing the development and use of new metrics of progress for the past fourteen years. He was the principal architect of the Australian Bureau of Statistics' 'Measures of Australia's Progress'. In 2005 he set up the OECD's Global Project on Measuring the Progress of Societies which he managed for four years.



#### David Halpern, Ph.D. Director of Behavioural Insights Team, Cabinet Office, United Kingdom

David Halpern is the Director of the Behavioural Insights Team at the Cabinet Office. He supports the UK government's wellbeing agenda and is a senior fellow at the Institute for Government. Mr Halpern previously worked as Chief Analyst in the Prime Minister's Strategy Unit. Before entering government, he held tenure at the Faculty of Social and Political Sciences, Cambridge University, and has held posts at various universities, amongst others at the Centre for European Studies, Harvard University.



#### Prof. Dr. Danuta Hübner, MEP Member of the European Parliament, former Minister of European Affairs in the Polish Government, Poland

Since 2009 Danuta Hübner has been a Member of the European Parliament and Chair of the Committee on Regional Development. In 2003, Ms Hübner became the first Minister for European Affairs in the Polish government, and in 2004 she became the first Polish EU Commissioner, being responsible for Regional Policy. Before, she headed the UN Economic Commission for Europe in Geneva as Undersecretary General.



#### Su Kahumbu Stephanou Social Entrepreneur, Founder of iCow, Kenya

Su Kahumbu Stephanou is a social entrepreneur, a pioneer in the organic industry in Kenya working with small scale organic producers in both rural and urban settings for the past fifteen years. Ms Kahumbu Stephanou developed a mobile phone based agricultural information platform for feature phones called iCow in 2010. iCow became the first winner of the Apps4Africa competition and was named Africas Best App within its first year of launch, reaching over 42,000 farmers.



#### Fabrice Lenglart Director for Demographic and Social Statistics, National Institute of Statistics and Economic Studies, France

Fabrice Lenglart is the Director for Demographic and Social Statistics and the Head of the National Accounts Department of France's National Institute of Statistics and Economic Studies (INSEE), a Directorate General of the Ministry of the Economy, Finance and Industry. Before, he served as the Director of the Office for Labour Market and Employment Policy.



#### Prof. Lord Richard Layard Director of Well-Being Programme, Centre for Economic Performance, London School of Economics, United Kingdom

Richard Layard directs the Well-Being Programme at the London School of Economics' Centre for Economic Performance. He is a labour economist who has made major contributions on unemployment, inflation, inequality and post-Communist reform. Mr Layard is a keen advocate of making subjective wellbeing of the people the central objective of governments. He currently works on how to create a happier society and advises the UK government on mental health policy.



Amina J. Mohammed UN Assistant Secretary-General and Special Advisor on Post-2015 Development Planning, Nigeria

Born in Nigeria, Ms Amina looks back on over 30 years of experience as a development practitioner in the public and private sector. She is the founder of the 'Center for Development Policy Solutions', a think-tank addressing policy and knowledge gaps. She served as the Senior Special Assistant to the President of Nigeria on the Millennium Development Goals. In 2012, UN Secretary-General Ban Ki-moon appointed her as a Special Advisor on the Post-2015 Development Planning.



#### Dr. Enrique Peñalosa Board President of the Institute for Transportation and Development Policy; former mayor of Bogotá, Colombia

Enrique Peñalosa currently is President of the Board of the Institute for Transportation and Development Policy of New York. He lectures all over the world in governmental, academic and citizens' forums. From 1998–2001, he served as Mayor of Bogotá, the seven million inhabitants' capital of Colombia, and profoundly transformed the city, turning it into an international example for improvements in quality of life, mobility and equity.



#### Prof. Dr. Christoph M. Schmidt President of Rheinisch-Westfälisches Institut für Wirtschaftsforschung e.V.; Chair of the German Council of Economic Experts, Germany

Christoph M. Schmidt holds a postdoctoral lecturing qualification in economics and has been President of Rheinisch-Westfälisches Institut für Wirtschaftsforschung (RWI, a scientific research and policy advice institute) and a professor at Ruhr-Universität Bochum since 2002. In 2009, he was appointed to the German Council of Economic Experts, a body tasked with assessing Germany's macroeconomic development, whose head he is since 2013. Mr Schmidt is a member of the German Bundestag Study Commission on Growth, Wellbeing and Quality of Life, and of acatech – Germany's National Academy of Science and Engineering.



Karma Tshiteem Secretary of the Gross National Happiness Commission, Royal Government of Bhutan, Bhutan

Karma Tshiteem is the Secretary of the Gross National Happiness Commission, an agency in the Royal Government of Bhutan responsible for formulating the five year development plans that guide the country's development in line with the development philosophy and vision of Gross National Happiness. In addition, he serves as a board director on the Kidu Foundation, a foundation set up by the King of Bhutan to provide support to the vulnerable sections of the Bhutanese society.



#### Ben Warner President and CEO, Jacksonville Community Council, Inc., United States of America

Ben Warner is the President and CEO of Jacksonville Community Council, Inc., a nonpartisan civic organization that engages diverse citizens in open dialogue, research, consensus building, advocacy and leadership development to improve the quality of life and build a better community. Mr Warner has been working with the Jacksonville Community Council since 1998 in a number of capacities, and has been the lead consultant for CommunityWorks for a number of years.



#### Dr. Matthias Zimmer, MP Deputy Chair of the Study Commission on Growth, Wellbeing and Quality of Life, Germany

Matthias Zimmer holds a doctorate in political science and is a member of the CDU/CSU parliamentary group in the German Parliament (Deutscher Bundestag). Since 2011, he has chaired the Christian Democratic Employees' Association (CDA) in the federal state of Hessen. Mr Zimmer is Deputy Chair of the German Parliament Study Commission on 'Growth, Wellbeing and Quality of Life – Paths to Sustainable Economic Activity and Social Progress in the Social Market Economy'.