

**1. International German Forum
“What matters to people – wellbeing and progress”
Berlin, Federal Chancellery, 5 June 2013**

Programme

8:30 – 9:30 **Arrival**

Moderation: **Henning Banthien**, Managing Partner IFOK GmbH

Conference – Part One

“What matters to people – approaches to wellbeing and progress”

09:30 – 11:00 **“Wellbeing and progress – where are we?”**

Prof. Lord Richard Layard

Director of Well-Being Programme, Centre for Economic Performance, London School of Economics, United Kingdom

Case Study France: “Next steps after the Stiglitz-Sen-Fitoussi-Report” – an analytical approach

Fabrice Lengart

Director for Social Statistics, National Institute of Statistics and Economic Studies (INSEE)

Case Study United Kingdom: “What people say about wellbeing and progress” – an empirical approach

Glenn Everett

Director of the Measuring National Well-being Programme, Office for National Statistics (ONS)

Case Study OECD: “How is life? and next steps” – from measurement to policy

Martine Durand

Chief Statistician and Director of Statistics Directorate of the Organisation for Economic Co-operation and Development (OECD)

Case Study Germany: “From growth to sustainability ... to wellbeing?” – an evolutionary approach

Dr. Günther Bachmann

Secretary General of the Council on Sustainable Development

Dr. Matthias Zimmer, MP

Member of Parliament, Deputy Head of the Parliamentary Commission on “Growth, Wellbeing and Life Quality”

Dr. Stefan Bergheim

Director of Center for Societal Progress, Head of Group “Wellbeing, Life Quality and Progress” of the “Dialog on Germany’s Future”

11:00 – 11:30 **Coffee Break**

11:30 – 11:40 **Welcome by Federal Minister Ronald Pofalla, Head of Federal Chancellery, MP**

“What matters to people should matter to us”

11:40 – 13:00 **“From the Government to the People”**

Case Study Bhutan’s “Gross National Happiness”

Karma Tshiteem

Secretary of Gross National Happiness Commission,
Royal Government of Bhutan

“From the Community to the People”

Case Study “community matters”

Ben Warner

President and CEO of Jacksonville Community Council Inc., USA

„From Business and People to the People“

Case Study Robert Bosch GmbH

Franz Fehrenbach

Chairman of the Supervisory Board, Robert Bosch GmbH, Germany

Case Study iCow

Su Kahumbu Stephanou

Social Entrepreneur, Founder of iCow Mobile App, Kenya

Case Study betterplace.org

Dr. Joana Breidenbach

Co-Founder and member of Managing Board of betterplace.org
and betterplace lab, Germany

13:00 – 14:00 **Lunch Break**

**Conference – Part Two
with Federal Chancellor Dr. Angela Merkel**

14:00 – 14:10 **Welcome by Federal Chancellor Dr. Angela Merkel**

14:10 – 15:30 **Discussion**

“Chances of the international discussion on wellbeing and progress for the advancement of wellbeing and progress”

Prof. Lord Richard Layard

Director of Well-Being Programme, Centre for Economic Performance, London School of Economics, United Kingdom

„How future trends might shape our lives and advance wellbeing and progress“

“Climate change - challenge for change”

Christiana Figueres

Executive Secretary of the United Nations Framework Convention on Climate Change (UNFCCC)

“Chances of a sustainable economy and life style”

Peter Bakker

President of World Business Council for Sustainable Development (WBCSD)

“Chances of digitalisation”

Su Kahumbu Stephanou

Social Entrepreneur, Founder of iCow Mobile App, Kenya

“The role of education”

Amina J. Mohammed

UN Assistant Secretary-General and Special Advisor on Post-2015 Development Planning, Nigeria

“The role of women”

Dr. Mona AlMunajjed

Sociologist, Author and Advisor on Social and Gender Issues, Saudi-Arabia

„How to transfer measures and knowledge into politics and advance wellbeing and progress”

“The role of growth, wellbeing and progress in transformation countries and in the European Union”

Prof. Dr. Danuta Hübner, MEP

Member of the European Parliament and Chair of the Committee on Regional Development, former Minister of European Affairs in the Polish Government, Poland

“Wellbeing and progress in (mega)cities”

Dr. Enrique Peñalosa

Board President of the Institute for Transportation and Development Policy; former Mayor of Bogotá, Colombia

“Development with values“

Karma Tshiteem

Secretary of Gross National Happiness Commission, Royal Government of Bhutan

“Many indicators – to what purpose?”

Prof. Dr. Christoph M. Schmidt

President of Rheinisch-Westfälisches Institut für Wirtschaftsforschung e.V.; Chair of German Council of Economic Experts, Germany

“Wellbeing: A change of policy? What are the next steps?”

David Halpern, Ph.D.

Director of Behavioural Insights Team, Cabinet Office, United Kingdom

“How to involve people and where do we want to be in 20 years?”

Jon Hall

Head of National Human Development Reports Unit of the United Nations Development Programme (UNDP)

15:30 – 15:50	Questions and Comments from Participants
15:50 – 16:00	Concluding Remarks by Federal Chancellor Dr. Angela Merkel
16:00 – 17:00	Reception